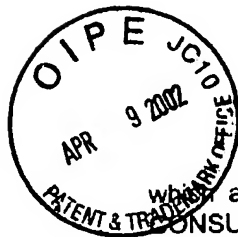


**DECLARATION - USA PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled **FEATURE RICH ADVERTISEMENTS INCLUDING CONSUMER REQUESTS FOR ADDITIONAL INFORMATION**; the specification of which was filed on **January 10, 2002** as Application Serial No. **10/043,876**.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above;

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56;

I hereby claim the benefit under Title 35, United States Codes § 119(e) of any United States provisional application listed below.

Application No.: **60/261,328**

Filing Date: **January 12, 2001**

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below, and insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

Application No.: **09/825,772**

Filing Date: **April 4, 2001**

Status: **Pending**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful, false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of inventor: **George Chanos**

Inventor's signature \_\_\_\_\_

Date 3/28/2002

Residence: **32 Trailside Court, Henderson NV 89012**

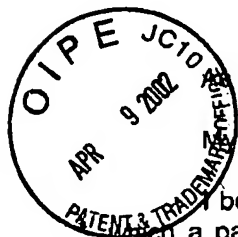
Citizenship: **United States of America**

Post Office Address: **same as above**

Send Correspondence To:  
**KNOBBE, MARTENS, OLSON & BEAR, LLP**  
Cust m r No. **20,995**

Page 1

Attorney's Docket No. CHANOS.001CP1

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Full name of inventor: **Lin Fisher**

Inventor's signature 

Date **3.29.02**

Residence: **12205 Gorham Avenue, #2, Brentwood, CA 90049**

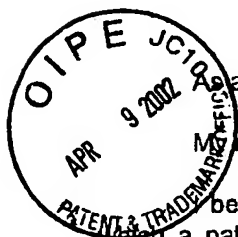
Citizenship: **United States of America**

Post Office Address: **same as above**

Send Correspondence To:  
**KNOBBE, MARTENS, OLSON & BEAR, LLP**  
Cust mer No. **20,995**

Page 1

Attorney's Docket No. CHANOS.001CP1

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Application No.: **09/825,772**

Filing Date: **April 4, 2001**

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Full name of inventor: **Jason Cowles**

Inventor's signature *Jason Cowles*

Date 3/29/02

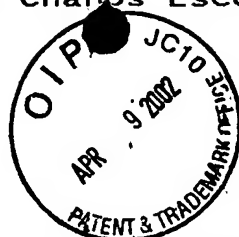
Residence: **1109B Willow Tree Drive, Las Vegas, NV 89128**

Citizenship: **United States of America**

Post Office Address: **same as above**

Send Correspondence To:  
**KNOBBE, MARTENS, OLSON & BEAR, LLP**  
Cust mer No. **20,995**

CHANOS.001CP1



PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : George Chanos  
App. No. : 10/043,876  
Filed : January 10, 2002  
For : FEATURE RICH  
ADVERTISEMENTS INCLUDING  
CONSUMER REQUESTS FOR  
ADDITIONAL INFORMATION  
Examiner : Unknown

ESTABLISHMENT OF RIGHT OF ASSIGNEE TO TAKE ACTION  
AND  
REVOCAION AND POWER OF ATTORNEY

United States Patent and Trademark Office  
P.O. Box 2327  
Arlington, VA 22202

Dear Sir:

The undersigned is empowered to act on behalf of the assignee below (the "Assignee"). A true copy of the original Assignment of the above-captioned application from the Inventors to the Assignee is attached hereto. This Assignment represents the entire chain of title of this invention from the Inventors to the Assignee.

I declare that all statements made herein are true, and that all statements made upon information and belief are believed to be true, and further, that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that willful, false statements may jeopardize the validity of the application, or any patent issuing thereon.

App. N : 10/043,876  
Fil d : January 10, 2002

The undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, 620 Newport Center Drive, Sixteenth Floor, Newport Beach, California 92660, Telephone (949) 760-0404, **Customer No. 20,995**, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the Inventors and his attorney(s) in accordance with the provisions of 37 C.F.R. § 3.71.

Please use **Customer No. 20,995** for all communications.

Dated: April 3, 2002

By: 

George Chanos

Address:

32 Trailside Court,  
Henderson, NV 89012

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031502

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Application No.: 10/043,876  
Filing Date: January 10, 2002

PATENT  
Client Code: CHANOS.001CP1  
Page 1

## ASSIGNMENT AND CONFIRMATION OF ASSIGNMENT

WHEREAS, I, Lin Fisher, a citizen of the United States of America, residing at 12205 Gorham Avenue, #2, Brentwood, California 90049, contributed to the invention of certain new and useful improvements in a FEATURE RICH ADVERTISEMENTS INCLUDING CONSUMER REQUESTS FOR ADDITIONAL INFORMATION for which United States Patent Application No. 10/043,876 (hereinafter "Application") was filed for Letter Patent on January 10, 2002;

AND WHEREAS, George Chanos (hereinafter "ASSIGNEE"), an individual, with his principal place of residence at 32 Trailside Court, Henderson Nevada 89012, has acquired and hereby acquires the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, one of the Inventors, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, his successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said Application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, his successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, his successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, his successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 29<sup>th</sup> day of March, 2002

Lin Fisher

STATE OF California  
COUNTY OF Los Angeles ss.

of March 29, 2002, before me, MARK GLODE NOTARY PUBLIC, personally appeared Lin Fisher ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Notary Signature

COPY

COPY

Application N. : 10/043,876  
 Filing Date: January 10, 2002

PATENT  
 Client Code: CHANOS.001CP1  
 Page 1

### ASSIGNMENT AND CONFIRMATION OF ASSIGNMENT

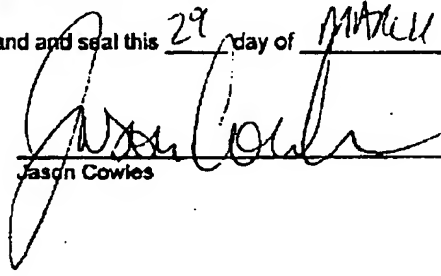
WHEREAS, I, Jason Cowles, a citizen of the United States of America, residing at 1109B Willow Tree Drive, Las Vegas, Nevada 89128, contributed to the invention of certain new and useful improvements in a FEATURE RICH ADVERTISEMENTS INCLUDING CONSUMER REQUESTS FOR ADDITIONAL INFORMATION for which United States Patent Application No. 10/043,876 (hereinafter "Application") was filed for Letter Patent on January 10, 2002;

AND WHEREAS, George Chanos (hereinafter "ASSIGNEE"), an individual, with his principal place of residence at 32 Trillside Court, Henderson Nevada 89012, has acquired and hereby acquires the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, one of the inventors, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, his successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said Application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, his successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, his successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, his successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 29 day of MARCH, 2002

  
 Jason Cowles

STATE OF

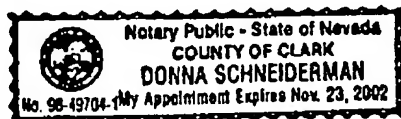
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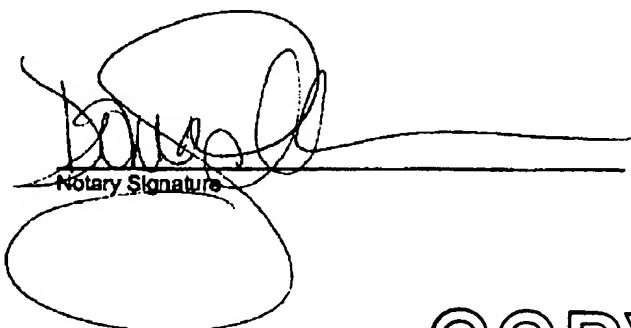
COUNTY OF

On 3-29-02, before me, Donna Schneiderman, personally appeared Jason Cowles personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



  
 Notary Signature

COPY